



**Newsweek**

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"And all we have to do is flood the zone," Bannon said. "Every day we hit them with three things, they'll bite on one, and we'll get all of our stuff done. Bang, bang, bang. These guys will never—will never be able to recover. But we've got to start with muzzle velocity. So it's got to start, and it's got to hammer," he continued before being cut off.

[A Vox article from 2020](#), explained "flooding the zone" as also meaning contaminating the information ecosystem with misinformation expressly to create confusion and distrust between the audience and the news media.

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